
Fish Tales...

Fish Tales Fly Shop
A place to share fish tales;
A place to make friends.

Fish Tales Winter Hours
(effective until May 22, 2004):

Sunday & Holidays 11 a.m. to 4 p.m.
Monday through Friday 9 a.m. to 7 p.m.
Saturday 9 a.m. to 5 p.m.

Fish Tales Summer Hours
(effective May 22, 2004):

Sunday & Holidays 8 a.m. to 4 p.m.
Monday through Friday 8 a.m. to 7 p.m.
Saturday 8 a.m. to 6 p.m.

Fish Tales 3rd Annual Open House

Please join us for our 3rd annual customer appreciation open house.

When: Saturday, March 6, 2004
9 a.m. – 5 p.m.

Where: Fish Tales Fly Shop
#626, 12100 Macleod Trail SE

What: Hourly draw prizes (must be present to win.)

2 Door prize draws at end of business day.

- Scott Alpha Fly Rod
- \$100 Gift Certificate

Snacks from neighborhood restaurants
Tying Demonstrations
On-Site Manufacturer Representatives

Take advantage of in-store specials, share fish tales, and start dreaming about the upcoming season.

Saltwater Salmon Fishing - August 2004

Keen anglers who are interested in fishing one of Western Canada's most beautiful areas will want to consider this trip to Vancouver Island's Quatsino Sound. If you sign on for this excursion, you'll be staying in a beautiful ocean-side home in Coal Harbor on the west coast of the Northern tip of Vancouver Island.

Your fishing experience could include everything from beach-fishing for Cohoes to casting into bait busting schools of Coho and Chinook salmon. You may also get a chance to fish for halibut and other bottom fish.

Very limited space available. Contact the store for details.

Introductory Fly Tying

Introduction to Fly Tying – This five-week course starts with the basics of fly tying – tying the thread on the hook – and goes on to teach techniques for tying nymphs, streamers, and dries. Students learn techniques for dubbing, ribbing, hackling dry flies, etc. Introductory courses are limited to **six** students.

Our course differs slightly from many other courses offered across the city. We include a super starter fly tying materials kit (materials cost is about \$100.00.) Course cost is **\$155.00**.

Students must have their own tying tools and vise.

One session remains for winter 2004:

Session IV – Mondays, March 8, 15, 22, 29, and April 5.

Bug I D Course

Not sure what the critter is that's crawling around on the rocks? Join Fish Tales for a three-hour bug identification course. This course will let you "revert to childhood." You'll spend part of the session turning over rocks and collecting the bugs you see along the river's edge. This exploration/collection session will be followed up with a bug identification session.

You'll learn how to identify some trout food and which flies best represent these bugs. You'll also learn the differences in the types of bugs that live in riffles, runs, or deep pools with silty bottoms.

Course is limited to 10 people. (Rain or shine...) Class runs from approximately 10 a.m. to 1 p.m. Course cost: \$35.00 plus GST. Course dates: Saturday, June 5 or Sunday, July 25.

Clearance Items...

- Redington Barrierflex waist high waders - \$130
- Sage RPLXi Fly Rods – Some excellent choices are still available. Call for current pricing and availability.
- Scott Alpha Fly Rods – Some excellent choices are still available. Call for current pricing and availability.

FISH TALES Sunday Seminar schedule (1-3 p.m.)

These two-hour sessions are a great way to brush up on the latest tying materials and techniques, learn improved knot tying techniques, etc. Seminars are **free and open** to anyone who wants to attend. If you're stopping by to shop don't be deterred by attendees – we're still open for business. **DON'T Forget** - Whenever you attend a Sunday seminar, your name is entered into a draw for a **GUIDED BOW RIVER FLOAT TRIP** during the 2004 season.

Seamus on the Norvise - **March 7** - Let Seamus show you some tricks of rotary tying on the one-of-a-kind Norvise.

Jeremy Davies talks Dry Flies - **March 21** - Join creative fly-tyer, Jeremy Davies, as he explores and explains some of his new dry fly patterns.

Pike on the Fly with David Blair - **March 14** - If you're planning a trip to nearby reservoirs or heading to a trophy lake in Canada's North, join David for this discussion on fishing for the "toothy critter."

Techniques for Foam Flies - **March 28** - Learn to effectively use foam for favorite terrestrial and saltwater patterns.

Visit www.fishtales.ca and click on "News & Seminars" for additional seminar topics.

Fly Fishing Courses – Spring/Summer 2004 Schedule

Introduction to Fly Fishing – If you've ever considered learning to fly fish, this course is an ideal introduction. Students will spend most of the day in this two-part class. The morning session is spent in a classroom where you'll learn about equipment, lines, knot tying, etc. We provide lunch and then the group heads outdoors for a dry-land casting session, which allows students to concentrate on learning proper casting techniques. By the end of the day, students will be able to cast 30 feet of fly line and have an excellent understanding about the basics of fly fishing.

Introductory courses are limited to eight students with two instructors for the casting session. Course cost is **\$95.00** (+GST) per person.

2004 course dates:

- Saturday, May 1
- Saturday, May 15
- Sunday, May 30
- Sunday, June 6
- Saturday, June 19
- Sunday, July 11
- Saturday, July 31

Intermediate Fly Fishing – Spend a day on the Lower Bow with a member of Team Fish Tales. You'll learn nymphing techniques including single and double fly rigs, as well as some basic streamer and - weather (hatch) permitting - dry fly techniques. Learn to "read the water" and what techniques to use for various water conditions.

This course is ideal for anglers who want to improve their fly fishing skills and gain experience on the mighty Bow River. It's also a great way to combat the "I can't catch a fish on the Bow River syndrome."

Students must have all their own gear including rods, reels, waders, and license to participate. Course cost is **\$130.00** (+GST) per person. Excellent streamside lunch provided.

2004 course dates:

- Monday, May 24
- Saturday, July 18
- Sunday, July 24
- Monday, August 2

Introducing new products available at Fish Tales...



Korkers: We're pleased to introduce two models of Korkers to our wading boot lineup. Korkers prides itself on providing comfortable, durable wading boots. These boots offer a unique system of **interchangeable soles**, so whether you're headed steelhead fishing, or preparing for a day of guided drift boat fishing, these boots will do the job. We

have a wide range of sizes available in two models. All in-stock boots come with two sets of interchangeable soles (ie. felt and rubber.) We also have the replacement studded felt soles.

P-Line Leader/Tippet material:

When our sales representative showed us how strong this line is, we had to bring it in. Perfect for saltwater enthusiasts and/or Bow River anglers. The CXX X-TRA STRONG leader material has terrific knot strength and abrasion resistance. We think we'll be seeing this product in a lot of guide boats this summer.

We're also carrying floroclear in 300-yard spools. Floroclear combines Copolymer and Fluorocarbon technologies to

deliver a line that has the most desirable features for the serious angler. Floroclear has smaller line diameters at respective pound test sizes. Floroclear is slightly stronger in breaking point at respective pound test sizes.

William Joseph Packs: This lineup of innovative vests and packs combine functionality and durability.

The collapsible stripping basket acts as a wading belt and a utility belt (holds tools, water, etc.) but changes easily into the basket when it's time to fish.

The fully adjustable chest packs incorporate assorted pockets and tool holders that will help make your next outing one to remember.